Chloe Sandoval

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EDUCATION

University of Southern California, Annenberg School of Communication Los Angeles, CA
Bachelor of Arts in Public Relations and Advertising; Minor in Marketing August 2024-May 2028

- Relevant Coursework: Effective Writing for Strategic Public Relations, Marketing Analytics
- Winner of Lenovo-sponsored creative competition for delivering the highest-ranked marketing campaign among student teams
- Thematic Option Honors Student: Selected for an interdisciplinary honors program emphasizing collaborative inquiry, critical thinking, and creative problem-solving.

EXPERIENCE

Éclat Public Relations West Hollywood
Public Relations Intern September 2026-Present

- Develop press materials for 9 luxury clients, upholding each brand's standards and the prestige of the luxury market
- Research journalists and influencers across New York, Morocco, and India, tailoring pitch angles to each market's media landscape
- Create new story angles, bios, press roundups, contact sheets, and influencer outreach lists in AP style

Alpha Delta Pi Sorority Los Angeles
Director of Public Relations November 2025-Present

- Collaborate on marketing strategies for philanthropy events, formal recruitment, leading social media campaigns across Instagram and TikTok while creating promotional content with Bloom and Poppy to engage prospective members.
- Authored the chapter's PR report highlighting chapter wide achievements and involvement

El Rescate Legal Services Los Angeles
AI Literacy & Ethics Instructor June 2026-August 2026

- Taught the founding cohort of an AI summer institute (8 students, 14 sessions) on prompt development, AI best practices, and digital literacy
- Facilitated discussions on responsible AI, ethics, bias, and misinformation using current events and real-world case studies to develop critical thinking and creative problem-solving

Drink the Kool-Aid Los Angeles
Creator/Producer/ Host January 2025-May 2025

- Directed a podcast episode focused on the nuance of race and class in historically white institutions along with the positives of networking and mentorship as a first-generation student joining Greek life
- Edited 1 hr of video and audio content utilizing strategic storytelling using Adobe Premiere Pro, Managed guest and producer communications

IN-N-OUT Burger, Los Angeles
Level 4 Employee August 2023-Present

- Exceptional customer service using bilingual communication skills, maintained high standards of quality in service and efficiency in work, Proactive thinking to best manage team needs in multivariable situations

LEADERSHIP AND INVOLVEMENT

WYSE Women and Youth Supporting Each other Los Angeles
Youth Mentor January 2026-Present

- Mentor for a national, curriculum-based program leading group session on issues facing young women, including self-image, healthy relationships, and sexual health, to support informed decision-making and community change

Business Cosmetics Club Los Angeles
Member January 2025-Present

- Engage leading beauty brands, including Tower 28, Anastasia Beverly Hills, and L'Oréal through case discussions and panels while gaining exposure to brand strategy, operations, and perspectives within the cosmetic industry

SKILLS AND LANGUAGES

- **Digital Marketing:** Short- and long-form content creation and management (accounts with 10K+ followers) certified in social media marketing, omnichannel tactics, and content strategy
- **Tools:** Adobe Premiere Pro, Google Analytics, Muck Rack, AP Style
- **Languages:** English (Native) Spanish (working proficiency)